

2012-2013

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**DREAM** project

DOMINICAN REPUBLIC EDUCATION AND MENTORING

# ANNUAL REPORT



# FROM THE PRESIDENT



Left to Right: David Wicks, Senior NASDAQ Executive; Michel Zaleski, DREAM President and Chairman; Nathalie Muñoz, Miss DR USA; Adriano Espailat, DREAM Board Member

## “We have made great strides...”

Dear DREAMers,

It is with great pleasure and pride that we present the DREAM 2012-2013 Annual Report. Since early 2009, with the advent of Catherine DeLaura as Executive Director, supported by a strong and growing staff, we have made very significant strides in improving the quality of DREAM’s programs, increasing the number of children, youth and communities we serve and reducing our costs while engaging larger numbers of supporters and volunteers. The details of these programs and the scope of our work are presented in this report.

DREAM has become the go-to model of how to improve education in the Dominican Republic by working effectively with communities and the public school system. Our innovative, very effective programs are recognized, not only in the DR but internationally, as cutting edge.

Yet there is much more that needs to be done and we look to you, our global community, to continue to participate in this fabulous effort to help lift indigent children and youth out of poverty by giving them the most essential requisite for success: EDUCATION. Please join us in this very important, wonderful and gratifying journey.

Thank you very much,

PRESIDENT AND CHAIRMAN  
Michel Zaleski



We believe...

We believe that quality, early and continuing education is the most effective way to break the cycle of poverty and change destinies. Our mission is to run inclusive, sustainable education programs for children and youth in the Dominican Republic that can be replicated throughout impoverished global communities.



### DREAM LOCATIONS

1. Cabarete
2. La Ciénaga
3. Islabón
4. Sabaneta de Yasica
5. Los Brazos
6. Abreu
7. Batey Caraballo
8. Montellano
9. San Jose de Las Matas
10. Ciudad de Paraguay
11. Santo Domingo



# THE REALITY

Latin American countries average commitment to education as a percentage of GNP remains stable at 5%, but the Dominican Republic's investment is less than 2.5%.

# 2.5%

“I love DREAM’s vision of creating sustainable models that provide the tools for Dominican youth to enrich their lives and connection to the world.”  
- Catherine DeLaura, Executive Director

The DREAM Project provides quality education for over 3,000 children annually through 24 programs in 11 different communities, affecting the lives of over 5,000 community members.

## 2011-12 FISCAL YEAR



- 648,170 Number of teaching hours
- \$282,000 Value of volunteer hours
- 150 Local and international volunteers
- 42 Number of teachers trained
- \$116,000 Value of in kind books and supplies donated

# 17%

According to the DR Ministry of Education, in the areas where DREAM operates, the poorest segments of the population (DREAM families) have an illiteracy rate well above 17%.

# 632,000

The United Nation Human Development Program estimates that 632,000 children did not attend school in 2009. Of that total, an estimated 363,000 are children 5 to 17 years old, and the remainder are under 5 years.

# 14%

The first grade dropout rate in the Dominican Republic is 14%.

# 32%

Around 32% of the Dominican population lives on \$2 US or less per day.



# EARLY CHILDHOOD EDUCATION

## MONTESSORI PRESCHOOLS

Our Early Childhood Education Programs expose impoverished youth to the highest quality of education at an early age, providing a base to build from and the skills to break the cycle of poverty in which they find themselves. Using the Montessori methodology, DREAM preschools provide our communities with an inclusive, established solution to combat the dismal early childhood enrollment rates throughout the country.



**Cabarete**  
 2012-13 BUDGET: \$97,400  
 LEAD SUPPORTER: JP MORGAN CHASE  
 PARTICIPANTS: 200 STUDENTS  
 STAFF: 9 TEACHERS, 1 CUSTODIAN, 1 DOORMAN

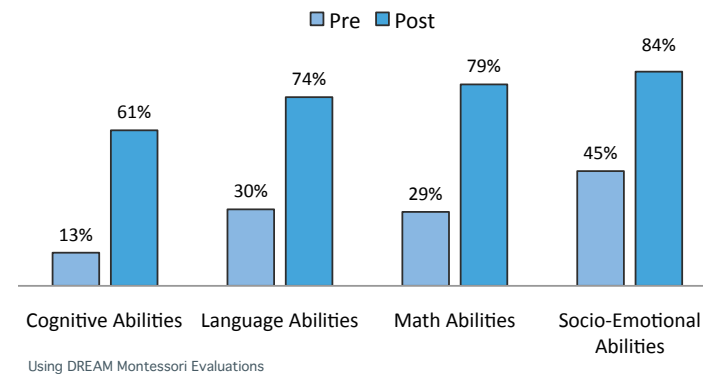
Note: Budgets do not include in kind or pro bono

05 | Early Childhood Education

**Batey Caraballo**  
 2012-13 BUDGET: \$38,700  
 LEAD SUPPORTER: MILLWOODS CHRISTIAN SCHOOL  
 PARTICIPANTS: 90 STUDENTS  
 STAFF: 4 MONTESSORI TEACHERS AND 1 COOK



Montessori Early Childhood Program 2011-2012  
 Growth in Academic Skills and Abilities



**La Libertad**  
 2012-13 BUDGET: \$37,500  
 ADDITIONAL SUPPORTERS NEEDED  
 PARTICIPANTS: 110 STUDENTS  
 STAFF: 3 TEACHERS AND 1 DOORMAN



**Abreu**  
 2012-13 BUDGET: \$40,000  
 LEAD SUPPORTER: PLAYA GRANDE FOUNDATION  
 PARTICIPANTS: 32 STUDENTS  
 STAFF: 3 TEACHERS



# AT-RISK YOUTH

## YOUNG STARS



Through our Youth Development programs, we provide innovative and effective coursework, we empower our youth to continue their education and take responsibility for their own lives. All of these programs consists of literacy, critical thinking and leadership components that tackle the various needs of Dominican youth.



### CABARETE, CARABALLO & ABREU

**2012-13 BUDGET: \$81,000**

**ADDITIONAL SUPPORTERS NEEDED**

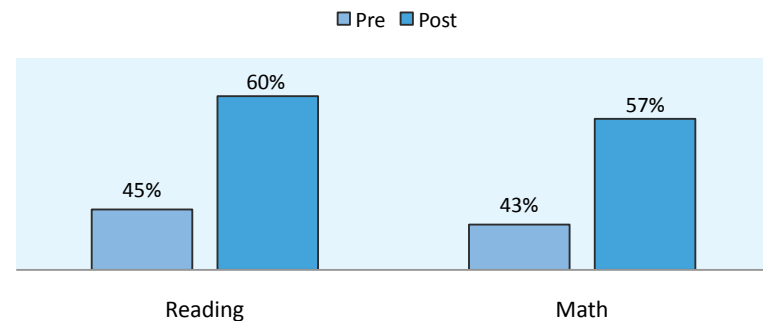
**PARTICIPANTS: 240 YOUTH AGES 9-15**

**STAFF: 1 DIRECTOR, 6 VOLUNTEERS, 4 LOCAL STAFF**

Note: Budgets do not include in kind or pro bono

### YOUNG STARS 2011-12 GROWTH IN READING AND MATH PERFORMANCE BASED ON A 5TH GRADE ACADEMIC LEVEL

Using Rigby Reading and DREAM Math Evaluations



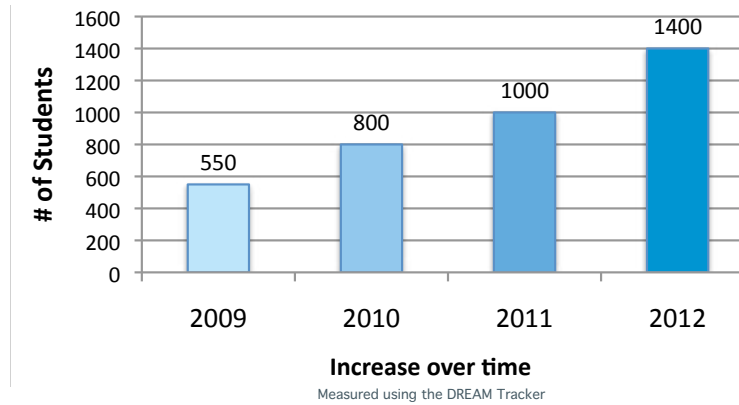
Estrellas Jovenes (Young Stars) is an extracurricular, after school program that supports students from local public schools by introducing them to innovative learning.

## SPORTS FOR LIFE (DPV)

Sports for Life (Deportes Para la Vida) uses soccer, games and peer mentoring to engage youth in sexual health education and the practice of healthy life choices. With support from the Peace Corps, DPV has grown to over 250 trained facilitators nationwide and over 1400 youth participating in courses yearly.



### NUMBER OF DPV PARTICIPANTS



**2012-13 BUDGET: \$17,650**

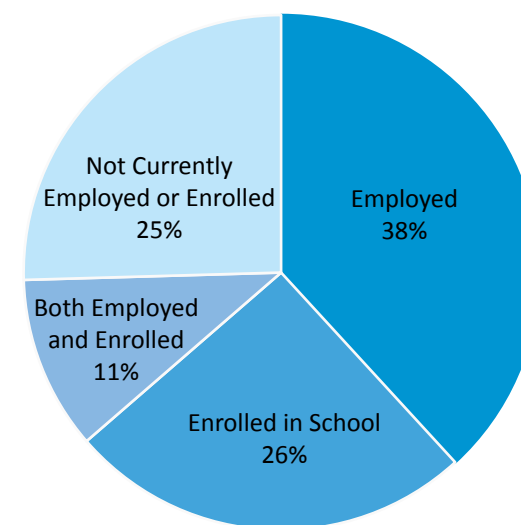
**LEAD SUPPORTERS: NORMAN LERCHEN, PEPFAR**

**PARTICIPANTS: 1,400 STUDENTS ANNUALLY**

**STAFF: 1 INTERN, 1 COORDINATOR, 250 FACILITATORS**



### PERCENTAGE OF A GANAR 2011 GRADUATES EMPLOYED AND/OR ENROLLED IN SCHOOL



Measured using the DREAM Tracker

## A GANAR

A Ganar is a youth workforce development program that helps young adults ages 16-24 learn teamwork, work habits, communication and customer service skills through training, apprenticeships and job placement.

**2012-13 BUDGET: \$43,300**

**LEAD SUPPORTER: PARTNERS OF THE AMERICAS**

**PARTICIPANTS: 60 STUDENTS AGES 16-24**

Note: Budgets do not include in kind or pro bono



# AT-RISK YOUTH

## SUMMER SCHOOLS AND CAMPS

DREAM Summer Schools and Camps are 4-week educational summer programs for at-risk youth that hide new academic techniques within a summer of pure fun.



### Cabarete & La Ciénaga

**2012-13 BUDGET: \$91,000**  
**LEAD SUPPORTER: GUZMÁN ARIZA & ASSOCIATES**  
**PARTICIPANTS: 290 YOUTH AGES 8-14**  
**STAFF: 105 VOLUNTEERS, TEACHERS AND STAFF**

Note: Budgets do not include in kind or pro bono

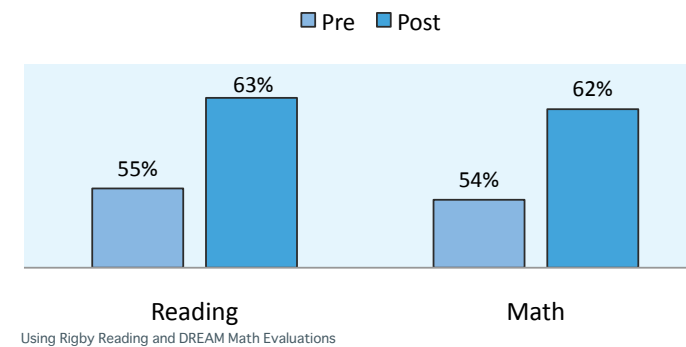
### Batey Caraballo

**2012-13 BUDGET: \$4,000**  
**PARTICIPANTS: 80 YOUTH AGES 7-13**  
**STAFF: 40 STAFF, TEACHERS, LOCAL AND INTERNATIONAL VOLUNTEERS**



“My experience as a counselor in the 2012 Summer Camp was life-changing. From daily class activities to after-school tutoring, I was able to help children grow in their academic abilities. The DREAM Project focuses on giving these children the attention they not only need, but deserve.” Sofia Barboza, international Counselor, Summer Camp 2012

**SUMMER CAMP 2012**  
**GROWTH IN READING AND MATH PERFORMANCE**  
**BASED ON A 5TH GRADE ACADEMIC LEVEL**



### Abreu

**2012-13 BUDGET: \$4,000**  
**PARTICIPANTS: 45 STUDENTS AGES 9-12**  
**STAFF: 1 DPV FACILITATOR, 1 PEACE CORPS VOLUNTEER, VARIOUS LOCAL VOLUNTEERS**

### La Libertad

**2012-13 BUDGET: \$4,500**  
**PARTICIPANTS: 80 STUDENTS AGES 7-14**  
**STAFF: 10 STUDENT TRIP VOLUNTEERS, SEVERAL INTERNATIONAL AND LOCAL VOLUNTEERS**

Note: Budgets do not include in kind or pro bono



# COMMUNITY EMPOWERMENT

## MUSIC EDUCATION



The DREAM Music Program is based on the simple belief that early childhood development and at risk youth are inspired to improve their education through music. Located in the DREAM Center, this program exposes impoverished youth, ages 3 to 18, to a structured music program that coincides with their focus on quality education.



**2012-13 BUDGET: \$27,000**  
**LEAD SUPPORTERS: WIMBASH CABARETE, ROBERT OTTIS, GORDON SEGAL, DREAMIN LIVE COMMITTEE, DR JAZZFEST**  
**PARTICIPANTS: 350 STUDENTS**

## COMPUTER LITERACY

The DREAM Computer Literacy Program introduces children to information technology through top of the line computer labs and instruction, using digital resources and teaching skill sets needed to join the modern work force.



**2012-13 BUDGET: \$17,000**  
**ADDITIONAL SUPPORTERS NEEDED**  
**PARTICIPANTS: 200 STUDENTS**  
**STAFF: 1 COMPUTER TECHNICIAN**

## PUBLIC & MOBILE LIBRARIES

The Dominican Republic suffers from dismal functional literacy rates and a severe lack of public libraries. In fact, The DREAM public library and mobile library system is one of the only resources of its kind in the entire north coast of the country. The success of these programs will dictate future investment in literacy and have a huge impact on how children prioritize literacy and the joy of reading.

**2012-13 BUDGET: \$54,400**  
**LEAD SUPPORTERS: ACE BAILEY, COCO AND JENNIFER TUVELL, MJ & ARI BARSHI**  
**PARTICIPANTS: 800 COMMUNITY MEMBERS IN 5 COMMUNITIES**  
**MOBILE LIBRARY: 200 STUDENTS**  
**STAFF: 2 VOLUNTEERS, 3 LIBRARIANS**

Note: Budgets do not include in kind or pro bono



## BIRTH CERTIFICATE PROGRAM

Without birth certificates, students cannot attend high school in the Dominican Republic and young adults cannot apply for the identity card (cedula) needed to work. DREAM works on this issue in all of our sites by training Documentation Promoters to work directly in their communities. We are currently assisting over 100 community members.

## TEACHER TRAINING

The goals of the Teacher Training Program are to ensure sustainable professional development for Cabarete public school teachers and to create an assessment system that captures students' academic growth, which can be used to inform and improve public school instruction.





# FINANCIALS

## WHERE DREAM CONTRIBUTIONS GO

As DREAM grows and continues to educate more and more youth, we become more of a movement each day. All of these DREAMers share one thing; the inspiring belief that all children deserve a quality education and that ultimately, that resource is the only thing that will lift them out of the cycle of poverty.

### July 1, 2010 - June 30, 2011, with Comparative Totals for year ending June 30, 2010

Program Services	2011 Total Expenses	Supporting Services		2011 Total Expenses	2010 Total Expenses
		Management And General	Fundraising		
Montessori Preschool Programs	\$ 144,944	\$ --	\$ --	\$ 144,944	\$ 141,202
Public Libraries	10,569	--	--	10,569	20,463
Community Programs	42,680	--	--	42,680	25,782
Computer Literacy	1,106	--	--	1,106	31,434
Summer School & Camps	211,331	--	--	211,331	235,256
Teacher Training	12,544	--	--	12,544	22,676
Health Education (Deportes Para la Vida)	750	--	--	750	--
Year-long Youth Programs (Young Stars)	124,599	--	--	124,599	157,380
Workforce Training Program (A Ganar)	11,178	--	--	11,178	--
Public School Support	4,133	--	--	4,133	4,834
Student Trip Community Service	22,400	--	--	22,400	15,000
DREAM Center	61,871	--	--	61,871	--
Fund Development	25,392	--	66,257	91,649	48,859
US Office Expenses	24,159	40,264	16,106	80,529	71,588
DR Office Expenses	7,473	12,456	4,982	24,911	25,616
Shared Administration Costs	55,150	11,818	11,818	78,786	72,811
Depreciation	27,664	1,591	1,423	30,678	27,887
<b>Total Expenses</b>	<b>\$ 787,943</b>	<b>\$ 66,129</b>	<b>\$ 100,586</b>	<b>\$ 954,658</b>	<b>\$ 900,788</b>

Note: Due to a change in our auditing process, certain amounts have been reclassified for comparative purposes and may not match the previous year's allocation. Numbers above include in kind and pro bono values.



# DONOR LIST 2011-12

## OVER \$100K

Michel Zaleski

## \$75K TO \$100K

Jennifer Tuvell & Ace Bailey

## \$50 TO \$75K

Kimball Family Foundation

## \$25K TO \$50K

Playa Grande Foundation

William S. Friedman

## \$15K TO \$25K

Combined Federal Campaign

JP Morgan Chase

The Maria McVitty Estate

Partners of the Americas

## \$10K TO \$15K

Dr. Arol I. Buntzman

Edgar Smith

Guzmán Ariza, Attorneys

FedEx Services

Norman Lerchen

The Thomas Rosato Foundation

## \$5K TO \$10K

Ellen Flora

IEP Management LLC

Jack Cumming

Jay Winberg

JetBlue Airways Corp.

New York Life Insurance Company

## IN KIND DONORS (\$1,000 & UP)

APS (Kyle Gross)

Bacardi

Centerparcs in the UK (LLoyd Smith)

Dental Aid Project (Tobias Bauer)

Empire Hotel Group (Glenn Isaacs)

JetBlue Airways Corp.

Spencer Kimball

Millennium Resort

Millwoods Christian School

Milton Rotary Club (Lucas McGary)

Ocean World

Freddy Rodriguez

Sea Horse Ranch

Lucille Stanziale

Utah Valley Regional Medical Explorers

Julio Valdez

Villa Castellamonte

Michel Zaleski

## PARTNERS

4TW

Beyond the Beach Children's Foundation

The Butterfly Effect

Cabarete Beach Houses

Cabarete Web Design

Carib Wind Center

Coral Bay Real Estate

Guido Perdomo Law Offices

Johan Designs

Juan Perdomo Century 21

Kite Beach Hotel

Kiteboarding for Kids

Menzies Aviation

Natura Cabana

Ocean World

Sandro's Restaurant

Velero Beach Resort

Hotel Villa Taina

## STUDENT TRIP PARTNERS

Adventures Cross Country

Boston Arts Academy

Farmington Public Schools

Green Tech High Charter School

International Student Volunteers (ISV)

KIPP

Millwoods Christian School

S-Trip

University of Maryland

Utah Valley Regional Medical Explorers

West Roxbury Academy High School



Photos by Lauren Bowcutt, Anna Gleave, Justin Robinson, Hannah Sears, Catherine DeLaura, and others.

### DR Office

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### Learn More

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